

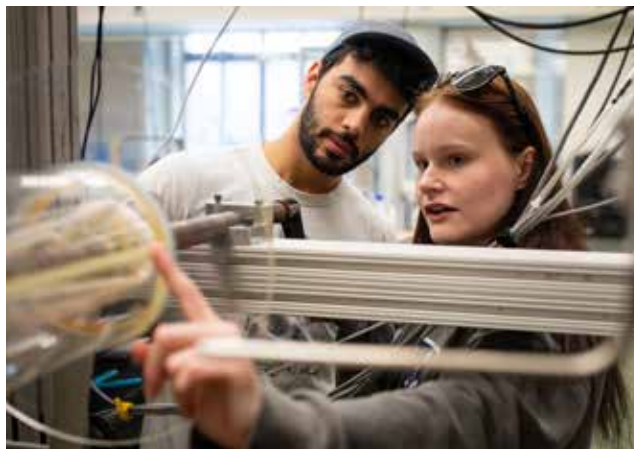
# 2019-25 *Strategic Plan*

## MISSION

*Anchored by our land-grant identity and the university's motto Ut Prosim (That I May Serve), the College of Engineering educates and inspires students to be critical thinkers, innovators, and leaders. We create new knowledge, technologies, and sustainable solutions that address complex social and technical challenges.*

## VISION

*We will be the college of choice for aspiring engineers and innovators because of our dynamic and integrated approach to education, research, and service. Our students and alumni will be sought globally for their talent, creativity, and work ethic. The impact of our transdisciplinary research will advance the boundaries of engineering knowledge and practice. Our solutions will make a difference in the Commonwealth and the world.*



## CORE VALUES

### Inclusiveness

Our community supports equity and fosters respect for every individual, enabling collaboration and collegiality to permeate our classrooms, research facilities, and offices, and to extend to the broader university community. We recognize the importance of allowing every voice to be heard in a spirit of mutual respect.

### Excellence

We are committed to excellence through continuous improvement in our teaching, research, service and day-to-day operations.

### Integrity

Ethics, honesty and transparency are the foundation of all that we do. We believe in honor, discipline and a commitment to do the right thing.

### Perseverance

We are tenacious and believe in the value of hard work. Through resilience, teamwork and a supportive community, we become stronger and more agile, enabling us to adapt to future challenges and opportunities.

### Stewardship

As citizens, innovators, and leaders, we serve our communities, both local and global. We seek to be environmental stewards, believing that engineering for sustainability is critical for the future health of our world and its inhabitants.



# 2019-25 *Strategic Plan*

- Recruit top talent from a diverse population to lead tomorrow's workforce
- Develop and retain talent
- Foster an inclusive culture that supports a healthy work-life balance
- Deepen relationships with our alumni

- Expand and improve access to space and facilities
- Grow and diversify revenue streams
- Increase organizational agility and use of data in decision-making



- Offer world-class, affordable educational experience at scale
- Accelerate transdisciplinary activity
- Build Greater Washington DC Area strategy and capacity
- Expand the College of Engineering reputation nationally and internationally